

THE FUTUREGAME

Collaborative futures-planning that involves & energizes your entire executive staff



*Futures
planning as if
your company's
survival
depended
on it*

THE FUTURE GAME IS...

a collaborative futures-planning exercise that involves your entire executive staff—thereby increasing the creative intelligence and problem-solving skills focused on your company's opportunities and challenges—as well as increasing the collective buy-in to the results and building your team.

Overview

*Tactical thinking is reacting to change.
Strategic thinking is managing change.
BigPicture thinking is creating change
for desired results.*

The FutureGame™ is a sophisticated, collaborative, strategic planning tool in the form of a multimedia role-playing interactive simulation that deals with the future challenges and opportunities facing your company. The simulation is reality based, information intensive, and realistic, while also being easy to play and fun.

Results

The FutureGame has been used to develop strategic marketing options and plans, new products, anticipate, identify and deal with threats and new opportunities, and as a team building exercise at company-wide events. For further information, download our full report [here](#).

BigPicture
CONSULTING

www.bigpictureconsulting.com
info@bigpictureconsulting.com



What happens

The FutureGame usually runs for a day, is interactive, fast-paced, high-energy and fun. Everyone participates; everyone's input is valuable and useful.

History/who we are

Medard Gabel, long-time colleague of Buckminster Fuller, the revolutionary American inventor, architect, planner and designer, developed The FutureGame. Fuller, the inventor of the geodesic dome and dozens of other decades-ahead-of-their-time innovations and designs, developed a powerful strategic planning methodology that is at the core of The FutureGame.

Megan Buffington is an instructional designer and specializes in organizational development and change management. She and Medard have adapted Fuller's methodology for use in The FutureGame, as well as used insights learned from their work with GM, Motorola, IBM, Burger King and dozens of other large multinational corporations.

How it is used

The biggest problem in business today is that people are trying to conduct business as usual.

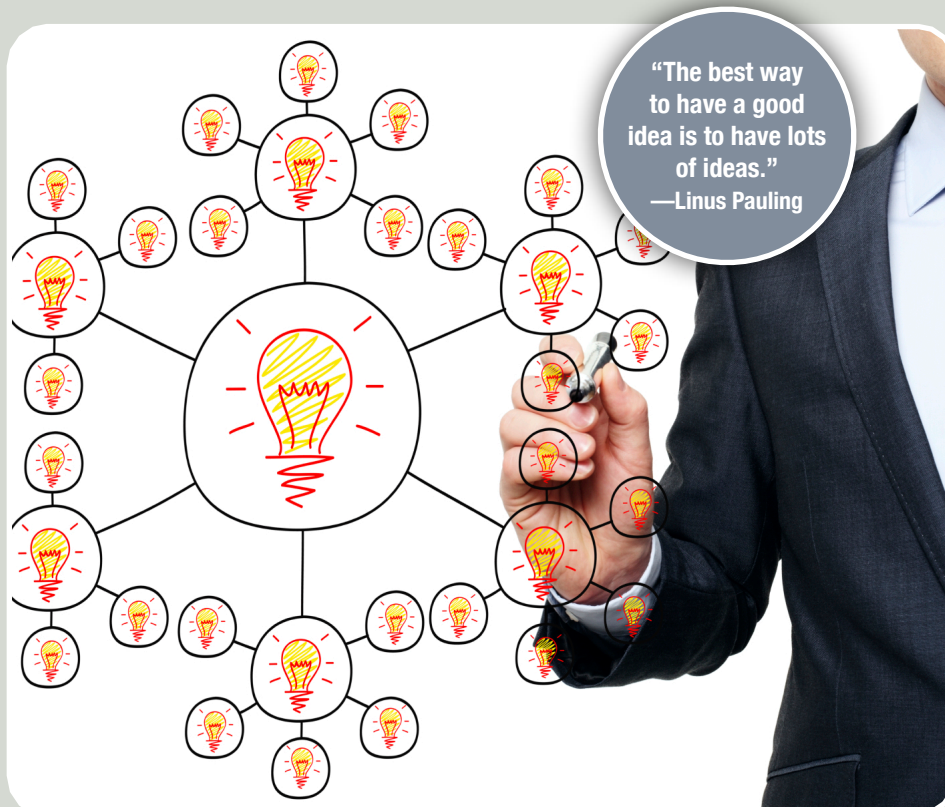
The FutureGame is used by corporations to come up with new and creative marketing and strategic plans. It pulls the

rug out from under traditional status quo thinking in ways that are collaborative and fun. It involves your staff by tapping their creativity, insights and energy in ways that benefit the entire company.

How it happens

Facilitators from BigPicture Consulting come to your site, set up and run The FutureGame for your team. During the simulation, participants are confronted by a series of scenarios that challenge their imagination, creativity, values, goals, and problem solving abilities. In the course of the simulation, participants develop strategic responses to radically different situations that bring them out of the "business as usual" approach to the future. As the future unfolds, optimism and pessimism yield to informed strategic insight.

The FutureGame uses a series of scenarios to structure its BigPicture strategic planning process. Four customized-to-your-business scenarios are presented in the simulation to provide participants with a feel for the richness and depth of strategic options. The scenarios are a way of organizing and examining the possibilities of the future in ways that lead to creative insight and action.



"The best way to have a good idea is to have lots of ideas."
—Linus Pauling

FUTUREGAME



What happens

"Some companies are prisoners of their point of view."
—Steve Jobs

Participants work alone and in teams, competitively and collaboratively, developing ideas, plans and products that will allow your company to survive and thrive under extreme conditions and towards your desired future.

"THE FUTURE IS WHERE HOPE COLLIDES WITH EXPERIENCE."



Worried about the future?

If not, you haven't been paying attention. In times of rapid change those who can only react, lose. Those who create change, win. The FutureGame enables your team to bring about the changes you want.



Who uses it

"We have moved from a world where the big eat the small to a world where the fast eat the slow." —Klaus Schwab


The FutureGame is designed to be played by senior level executives in groups that range in size from ten to fifty. Players are on teams that correspond to real world divisions or geographical areas in which the organization is based. They deal with real issues facing the organization in a dynamic fast-paced scenario-driven environment that combines, at various times, structured brainstorming, thoughtful planning processes,

presentations of results and plans, competition between teams, and cooperation as a whole organization.

Results

- A new, expanded, sustainable future for your organization
- A strategic plan for getting to that future
- A new, proactive way of seeing and envisioning the opportunities and the threats facing your company, business, and industry
- Increased opportunities for your company
- Increased understanding of the forces shaping the world
- A team building collaborative experience that you and your group will not forget.

**"He whom
the Gods would
destroy they first
give 40 years
of success."
-Peter Drucker**

BIGPICTURE CONSULTING	CLIENTS	CORE STRENGTH	CONTACT
	Previous clients include GM, Motorola, IBM, BAT, British Airways, MasterCard, Novartis, Burger King, OSI and other Fortune 500 companies.	A global perspective and systematic methodology that leads to concrete plans for moving boldly forward.	BigPicture Consulting 610.566.0156 info@bigpictureconsulting.com